



Advance Information

JUNE 2012



TINKLE

KARADI TALES

BRAINWAVE

Dear Customer,

This June, we are happy to bring to you our latest collection of titles, some heartwarming, others thought-provoking, and much more.

Look forward to our latest Amar Chitra Katha single titled The Blue Umbrella, which holds two wonderful stories from one of India's most-loved storywriters, Ruskin Bond.

Our latest 3-IN-1 title brings together the stories behind the famous temples of Tirupati, Vaishno Devi and Konark, where history and mythology weave into each other making the legends almost completely believable.

Our title Poet-Saints of India, which is also a 3-IN-1 collection, brings to light the lives of Tukaram, Tyagaraja and Narsinh Mehta. Though they all belonged to different parts of India, their devotion found expression through a common medium of hymns and poems.

We are also happy to announce the release of two ACK Special Issues – The Indus Valley Adventure and The Story of the Freedom Struggle.

In Hindi, we have for you Bhagwat – The Krishna Avatar, which tells the story of the life of Lord Krishna.

June's Tinkle issue features the beloved Butterfingers and Pyarelal. Do look forward to the mind-boggling 'You Be The Detective' in comic form!

Also in store are our very own Tinkle Digest and Double Digest, both of which are loaded with mystery, fun and adventure.

And Brainwave this month takes you back in time for a rendezvous with dinos, crocs and more!

We hope you enjoy reading our titles as much as we enjoy bringing them to you!

Prakash Batna,
Vice President, Sales
ACK Media Pvt. Ltd
salesoperations@ack-media
www.ack-media.com
www.amarchitrakatha.com
www.tinkleonline.com
www.karaditales.com

THE BLUE UMBRELLA (837)

STORIES BY RUSKIN BOND



Author : Nimmy Chacko

Illustrator : Sabu Sarasan

ISBN : 9788184829556

Size : 24.13 x 17.78 cm

Pages : 32

Category : ACK Singles

Binding : Paperback

MRP : ₹50

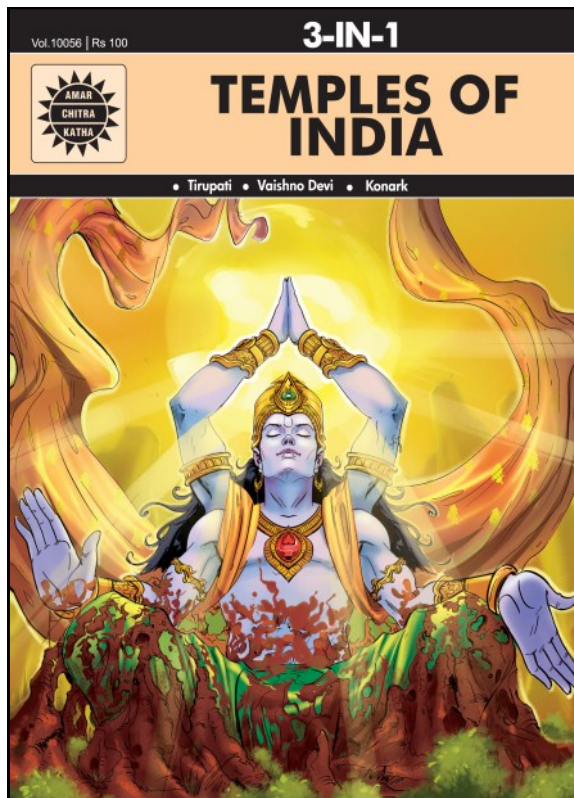
Description : When ten-year-old Binya becomes the proud owner of the most beautiful blue umbrella in the world, her happiness knows no bounds. The umbrella becomes her constant companion and protector. But there are others, in the village, who would also like the umbrella for their own and will go to great lengths to get it.

Sita lives with her grandparents on a tiny island in the middle of a river. One day, when her grandparents are away the river begins to rise. The friendly stretch of water becomes an angry, rushing flood and Sita watches as her beloved home is washed away. Will she be able to save herself?

The Blue Umbrella and The Angry River, two wonderful stories from one of India's most loved storywriters, Ruskin Bond.

TEMPLES OF INDIA (10056)

3-IN-1



Author : Reena I. Puri
ISBN : 9788184829358
Size : 24.13 x 17.78 cm
Pages : 96
Category : ACK 3in1
Binding : Paperback
MRP : ₹100

Description : Every Indian temple has a story behind it. Many have several stories, told by different storytellers and spanning many centuries. In most of them history and mythology weave into each other making the legends almost completely believable.

Vishnu, searching for his beloved Lakshmi, chose the Seshachalam hills as his abode.

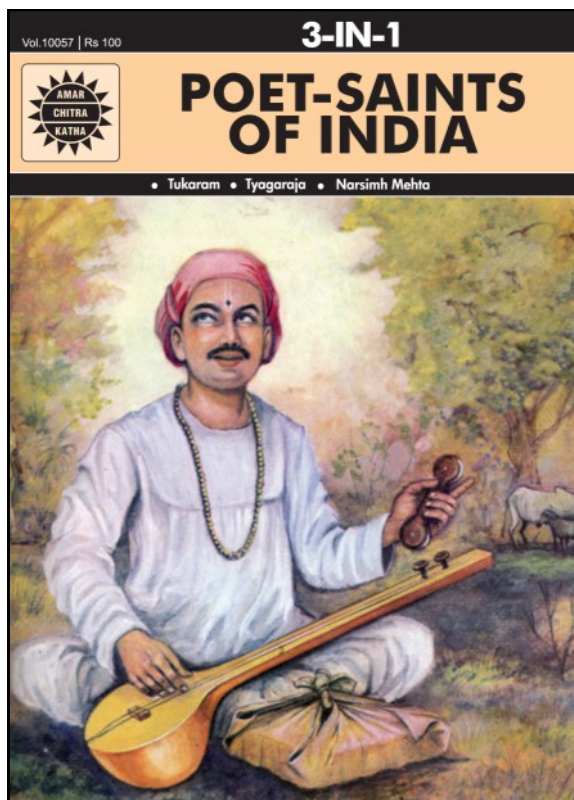
Vaishnavi, who was created from the powers of the three supreme goddesses to fight evil, transformed into the meditating goddess Vaishno Devi.

King Narasimha Deva I prayed to Surya for an heir. His prayers were answered. In gratitude, he constructed a magnificent temple to the benevolent sun god.

Amar Chitra Katha brings together the stories behind the famous temples of Tirupati, Vaishno Devi and Konark.

POET-SAINTS OF INDIA (10057)

3-IN-1



Author : Reena I. Puri

ISBN : 9788184829365

Size : 24.13 x 17.78 cm

Pages : 96

Category : ACK 3in1

Binding : Paperback

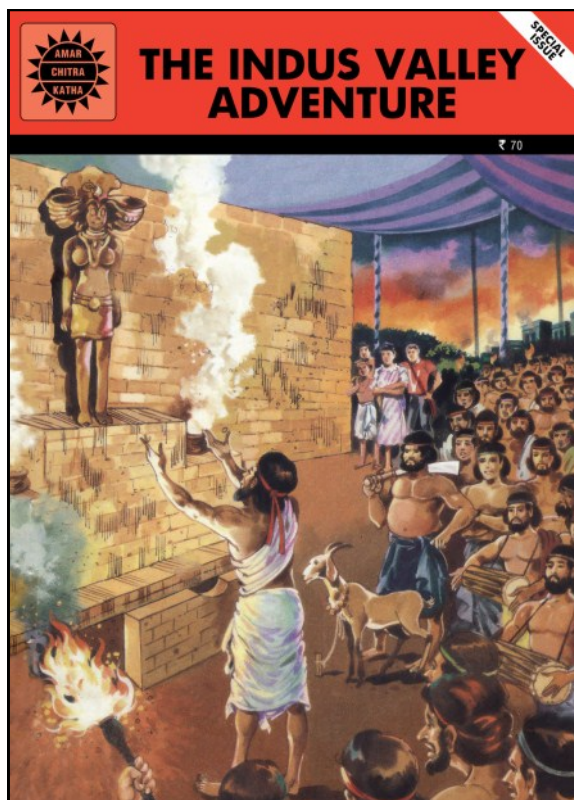
MRP : ₹100

Description : Faith has been the greatest inspiration for poets and musicians. It has encouraged the simplest of mortals to reach out and experience the divine, and then share it in the form of music and verse with all humanity.

Tukaram, Tyagaraja and Narsimh Mehta belonged to different parts of India – Maharashtra, Tamil Nadu and Gujarat. Yet, their devotion found expression through the same medium of hymns and poems. Their lives, struggles and most of all their songs, have paved the way for all those who would embark on the path to spiritual enlightenment.

THE INDUS VALLEY ADVENTURE

SPECIAL ISSUE



Author : Yagya Sharma

ISBN : 9788184829372

Size : 24.13 x 17.78 cm

Pages : 64

Category : ACK Special

Binding : Paperback

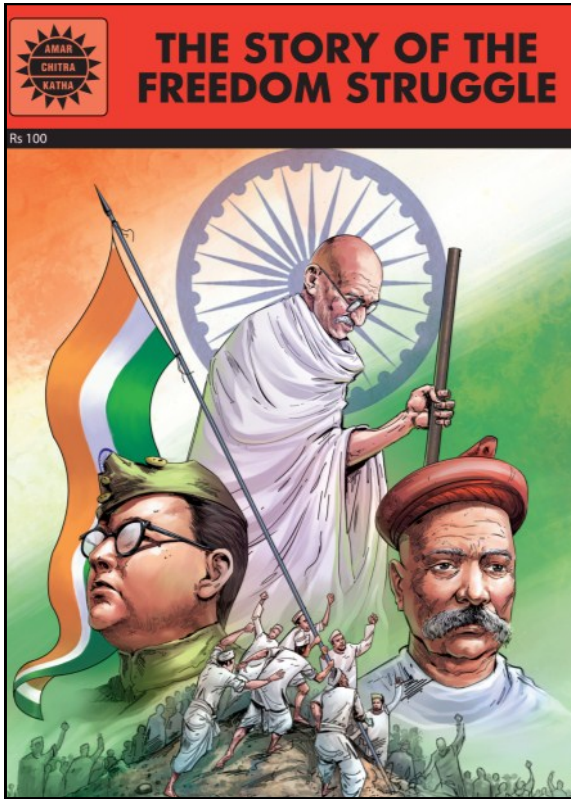
MRP : ₹70

Description : Vijay and Durga have no idea what they are in for when they accompany their amateur archaeologist grandfather to the excavation site of the Indus Valley civilisation. Quite annoyed that they have to spend their holidays in a dusty dump they are hardly prepared for the amazing adventure that takes them back 3390 years to a world that they have only read about in their history books. An adventure that involves a clay whistle, a boy called Vala and his pet goat.

Amar Chitra Katha presents a very special story that brings to life one of the most ancient civilisations of the world.

THE STORY OF THE FREEDOM STRUGGLE

SPECIAL ISSUE



Author : Subba Rao

ISBN : 9788184829389

Size : 24.13 x 17.78 cm

Pages : 72

Category : ACK Special

Binding : Paperback

MRP : ₹100

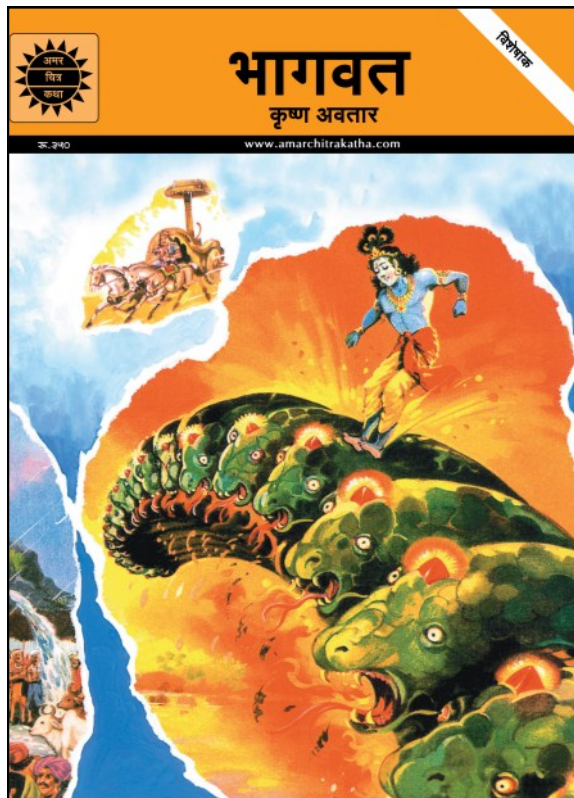
Description : On August 15, 1947, when Pandit Jawaharlal Nehru unfurled the tricolour on top of the Red Fort in Delhi, it brought to a close India's fight for freedom from British rule – a struggle that had lasted for almost nine decades.

It was a battle that was fought on many fronts for it belonged to the poor and the rich, to the under privileged and the elite. It was fought with peace and also with aggression.

Amar Chitra Katha traces the Freedom Movement from its birth in the sufferings of an oppressed people, to its victory won by the courage, perseverance and sacrifice of patriots. A victory that gave us, as a legacy, a country unshackled and free to nurture and protect.

भागवत - BHAGAVAT KRISHNA AVATAR

HINDI



Author : Margie Sastry
Translator : Meera Ugra & Anand Singh
Illustrator : Dilip Kadam
ISBN : 9788184827033
Size : 24.13 x 17.78 cm
Pages : 256
Category : ACK - Special Issue
Binding : Paperback
MRP : ₹ 350

Description : The Bhagwat Purana speaks of the glory of Vishnu and his ten incarnations. The narration is in the form of a dialogue between Sage Vyasa's son, Shukadeva, and King Pareekshit, the grandson of Arjuna.

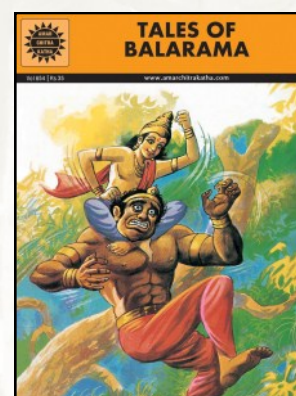
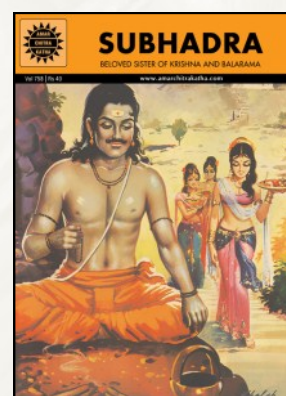
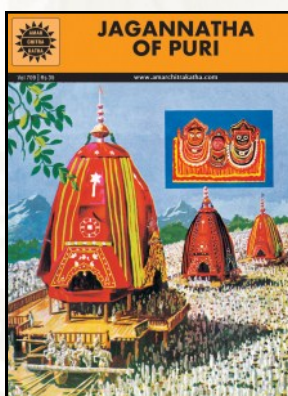
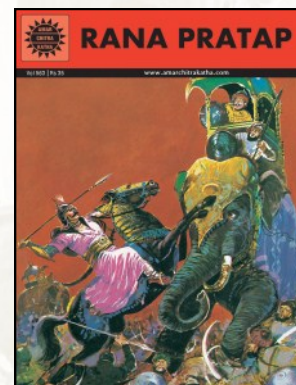
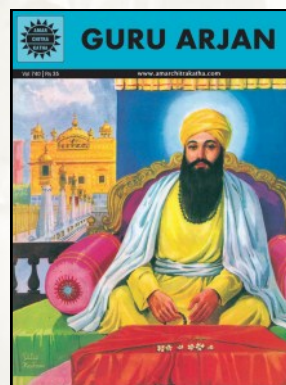
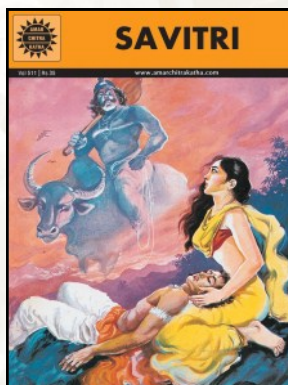
Amar Chitra Katha's Special Issue, Bhagawat – The Krishna Avatar, is based on the tenth chapter of the Bhagwat Purana. It tells the story of the life of Sri Krishna. We present the Hindi translation of the same.



Celebrate with Amar Chitra Katha



- June 4 Vat Savitri Puja
- June 4 Haldigatti Festival
- June 21 Jagannath Rath Yatra (From June 21 to July 11)
- June 16 Guru Arjun Dev's Punya Tithi

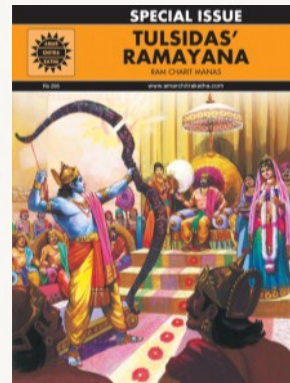
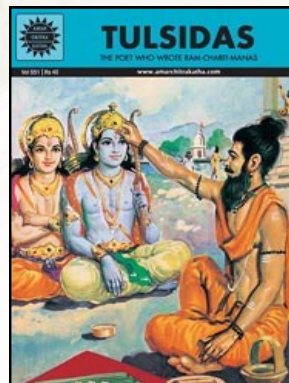
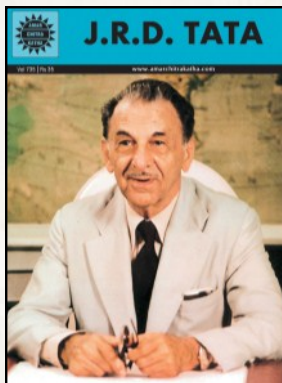


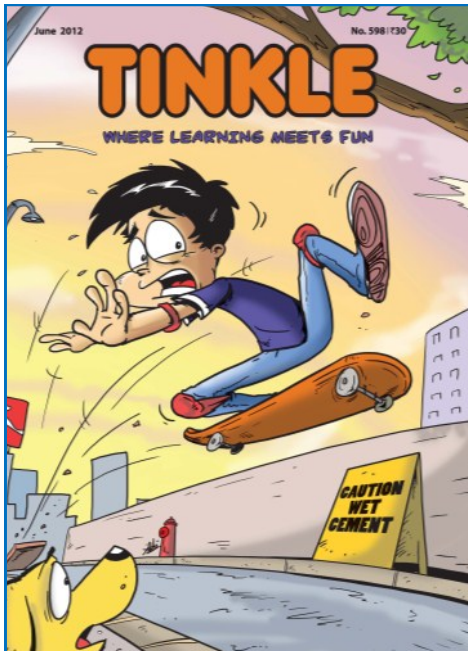
Celebrate with Amar Chitra Katha



July 25 Tulsidas Jayanti

July 29 J.R.D Tata - Birth Anniversary





Size : 7 x 9.5"

Pages : 72

Binding : Paperback

MRP : ₹ 30

Description : Butterfingers and Pyarelal are back with the June issue. Butter tries his hand at playing doctor while Pyarelal is busy following footprints around his village. We also have another famous scene from literature and this time it is the turn of Louisa May Alcott's Little Women. Pranav's Dadi is back and you can look forward to You Be The Detective in comics form. Enjoy!



ISBN : 9788184829402

Size : 12.2 x 17.8 cm

Pages : 88

Binding : Paperback

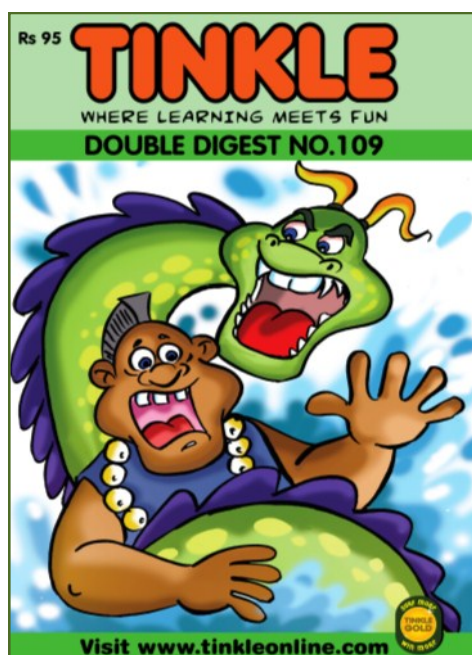
MRP : ₹ 60

Description : Tinkle Digest rocks the summer with a special issue jam-packed with super stories, facts, jokes and lot's of fun! Watch out for the conclusion of Anu Kumar's Sid and the Pirates, the triumphant return of Prachi's Fun Recipes, Tantri, Pyarelal and Butterfingers. Polynesia returns after a month's break and Alicia Souza brings you the best cover Digest has had yet!

Plus! The low-down on going Back to School!

Plus! Free pull-out School Time-table!

Pus! The first ever mash-up Shikari Shambu - Suppandi story!



ISBN : 9788184829532

Size : 12.2 x 17.8 cm

Pages : 192

Binding : Paperback

MRP : ₹ 95

Description : What's in the Double Digest? Double the stories! Double the fun!



Size : 7 x 9.5"

Pages : 44

Binding : Paperback

MRP : ₹ 50

Description : In which dredge up the remains of monster dinos, gigantic bugs, primitive birds and killer reptiles that once roamed the Earth.